

### **3rd Smart City 360° Summit is coming to Helsinki in 2017**

BRATISLAVA, 6 APRIL 2017 – **European Alliance for Innovation (EAI)** is organizing its **3rd Annual Smart City 360° Summit** to address multidisciplinary scientific collaboration, solving complex societal, technological, and economic problems of Smart Cities, regions and large infrastructures.

Smart City 360° Summit is making its debut in the Nordic region, coming to **Helsinki, Finland** between **November 29th** and **December 1st, 2017**. It will create a lasting platform for an exchange of experiences and best practices between international Smart City innovation programs - development strategies and initiatives with the participation of the global research community. Its aim is to identify areas of common interests for future implementations and partnerships.

You can look forward to **co-located scientific conferences and workshops** covering experimental and digital business development platforms, socio-technical systems, smart society, and more. Simultaneously, you will be able to join a **three-day Summit track** with keynotes, inspiring panel discussions, and presentations of visions and solutions from high level technology experts representing industry. The Summit will also host an Innovation Day, a showcase of innovative excellence from up and coming entrepreneurs, start-ups, and SMEs.

Our intention behind bringing the Smart City 360° Summit to Helsinki is clear. Northern European countries are widely recognized as global leaders in ICT and social innovation. They share common values, high living standards and openness, but with a strong focus on environmental and social sustainability. To us, this epitomizes the smartness of a Smart City.

The Summit will open thought provoking dialog to help consolidate Smart City innovation efforts, sharing experiences and delivering new partnerships and projects. It will support multidisciplinary dialog by discussing how societal values of Nordic countries could be translated into Smart City policies and implementation strategies based on multidisciplinary scientific cooperation and citizens participation. Among the key topics of Smart City 360° Summit 2017 are **public services, sustainability and resilience, large infrastructures, ICT, environment, and transport systems of Smart Cities**.

You can learn more at [www.smartcity360.org](http://www.smartcity360.org).

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European Alliance for Innovation (EAI), was created by leaders from industry, research, and policy making organizations, including some of the largest companies in the world, government organizations, educational institutions, engaging the global community with the shared goal of securing Europe's future competitiveness through innovation. With over 250 institutional members reaching out to millions of their constituents, EAI brings together the European community to promote innovation culture in Europe, to recognize excellence and to support community innovation activities. Furthermore, as a partner of the European project FI-Adopt, EAI showcases funding opportunities for SMEs, start-ups and web entrepreneurs.