

**SmartCity360°**  
THE GATEWAY TO INNOVATION  
**SUMMIT**

13-16 October 2015  
TORONTO / BRATISLAVA



# SPONSORSHIP PACKAGES



Package price

# EUR 5.000

- ★ One 20-minutes presentation in the Exhibition area
- ★ Quarter page advertisement in the Summit program
- ★ Logo rotation during day 1 of the Summit
- ★ Sponsor's logo on the Summit website
- ★ CEO's or other senior staff interview posted on all social media channels
- ★ An article in the EAI's newsletters about Sponsor's involvement in the Summit distributed on monthly basis to over 50,000 members
- ★ An article in the EAI's *I am Innovator* magazine disseminated to the innovation community of over 50.000 members
- ★ 5 square-meter exhibition space
- ★ 1 complementary registrations for the Summit, including collocated scientific conferences
- ★ Co-branding of the exhibition area (exhibition area and refreshment spaces)
- ★ Inclusion of sponsor's promotional materials distributed to all Summit participants
- ★ Best paper award of EUR 1.000 named after Sponsor Organization and presented by Sponsor's representative at one collocated conference of Sponsor's choice and its announcement during the award ceremony

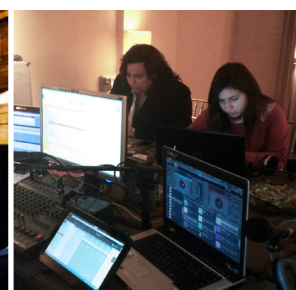
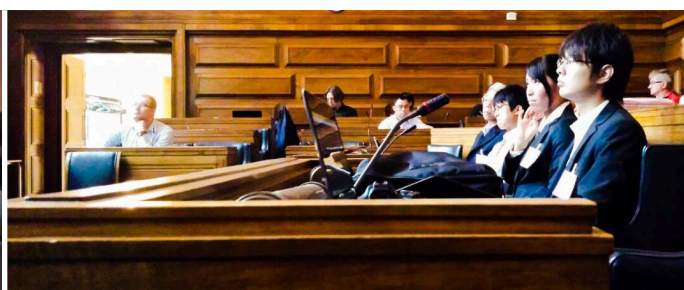




Package price

# EUR 7.500

- ★ One 20-minutes presentation during the Summit lunch
- ★ Half-page advertisement in the Summit's program
- ★ Logo rotation during two days of the Summit
- ★ Sponsor's logo on the Summit website
- ★ CEO's or other senior staff interview posted on all social media channels
- ★ An article in the EAI's newsletters about Sponsor's involvement in the Summit distributed on monthly basis to over 50,000 members
- ★ An article in the EAI's *I am Innovator* magazine disseminated to the innovation community of over 50.000 members
- ★ 7 square-meter exhibition space
- ★ 3 complementary registrations for the Summit, including collocated scientific conferences
- ★ Co-branding of the exhibition area (exhibition area and refreshment spaces)
- ★ Inclusion of sponsor's promotional materials distributed to all Summit participants
- ★ Best paper award of 1.000 EUR named after Sponsor Organization and presented by Sponsor's representative at one collocated conference of Sponsor's choice and its announcement during the award ceremony

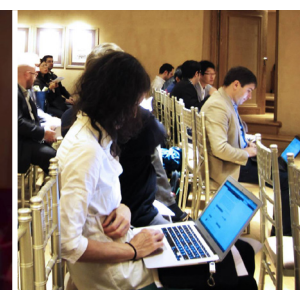
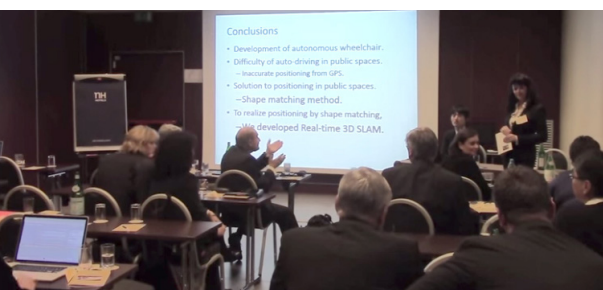




Package price

# EUR 10.000

- ★ **20 minute presentation** by Sponsor's representative in the opening Summit Session
- ★ **Full-page advertisement** in the Summit's program
- ★ **Promotional video** (max. 4 minutes) displayed during Gala Dinner and **logo rotation** for the duration of the Summit
- ★ **Sponsor's logo** on the Summit website
- ★ **CEO's or similar senior representative** of the Sponsor's interview in all social media channels
- ★ **An article in the EAI's newsletters** about Sponsor's involvement in the Summit distributed on monthly basis to over 50,000 members
- ★ **An article in the EAI's *I am Innovator* magazine** disseminated to the innovation community of over 50.000 members
- ★ **10 square-meter exhibition area** in a highly visible position
- ★ **Branding** of the Summit's plenary hall, break-out sessions rooms, exhibition area and refreshment spaces
- ★ **Inclusion of sponsor's promotional materials** distributed to all Summit participants
- ★ **5 complementary registrations** for the summit, including collocated scientific conferences
- ★ **Best Project Award named** after Sponsor's organization of EUR 1.000 and its announcement during the award ceremony



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[www.smartcity360.org](http://www.smartcity360.org)

## CONTACT US

To learn more about this sponsorship opportunities  
or to design your tailor made package, please contact us to:

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